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FINANCE FORWARD

Welcome to your one-stop virtual
destination to network, learn & lead
the **Future of Finance**

REGISTER NOW

A Recko initiative

UNLOCK THE POWER OF SHARED COMMUNITY

Find Answers

Explore networking booths, driving insightful conversations on dedicated tracks like *"Ways to mitigate Financial Crime Risk in the Non-FI Industry"* or *"Implement workflow automation to thrive In a Complex Financial Environment"*

Voice your opinion

Drop into your favorite booth to discuss about digital change, finance team agility and real life tech challenges in the office of the CFO.
Raise your hand if you'd like to chime in!

Connect with amazing people

Finance Forward is a thoughtful and generous platform — where you bump into industry stalwarts, former co-workers and old friends too.

Bring your brand

Every day, people are sharing industry trends, exploring opportunities to solve issues pertaining to financial efficiency impacting growth of a business, and sharing proven expertise. What about you?

HERE'S WHAT YOU NEED TO DO

1

Sign up to finance forward

2

Get 1 month free trial followed by paid lifetime membership

3

Join and host unlimited networking sessions

4

Share updates and community insights on industry focused groups



WHAT ARE WE AIMING TOWARDS?

Finance Forward is focused on digital change, finance team agility and solutions to real life tech challenges in the office of the CFO. The pandemic has changed our businesses forever posing paramount importance on improving and transforming our services. To overcome the challenges, finance business partners and innovators need to adopt agile ways to achieve business goals and ensure their teams' success.

Recko is the most preferred finance operations platform that has helped Asia's fastest growing internet businesses manage and scale large volumes of transactions. Its robust tech stack powers financial workflows to simplify complex tasks such as Reconciliation, Commission calculation, Payout creation and reporting to help businesses manage their cash flows with zero error.

As the Fintech landscape continues to evolve while we discover new ways of working and delivering on seller-customer experiences, it's critical that financial executives have their skin in the game through an experience-led ecosystem thriving on shared learnings and values.

Finance Forward comes with a shared goal to host networking sessions, virtual trainings, tech startup trivia, collaboration meet ups, fire-side chats etc. The platform features a full suite of tools, tips, and resources to help you bring your community together and mature your capabilities by using new and existing opportunities in technology and change.

We are a truly independent, vendor-neutral, ideas platform, that has a mission to help CFOs and finance teams adapt and grow as well as remain relevant in a changing world. More than a technical forum, it's a place to discuss finance change, innovation and gain insights to stay on top of your career.



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**FINANCE
FORWARD**

WEBINAR

Future-proof your Financial Strategy in the Neo-Digital Age

7 OCT 2021 10:00 IST

REGISTER NOW

Finance Forward connects world's largest community of banking and FinTech executives by fostering an ecosystem of partners and solutions to drive the digital transformation of financial services.

On this webinar, learn from global FinTech strategists about how to manage platform security, flexible regulatory terms, multiple user accounts and various payment network integrations.

Sponsored by



KhataBook

Additional insights from

meesho

BUNZO

 **PharmEasy**

LEADERS ON BOARD



Samuel Johnson

VP Finance Ops- Finwiz Corp



Adithi Raj

Director Finance Consulting- Gartner



Neeta Joshi

President Treasury- AP Foundation



Raghav Chandra

Founder- Savemore

JOIN THE CONVERSATION

THURSDAY, OCTOBER 07, 2021
12:00 EDT

After filling out the registration form, you will receive an email that includes the link to the event.

[REGISTER NOW](#)

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FINANCE FORWARD

Who should join this platform?

- Finance & Finance Operations professionals, CFO, Finance Controllers, VP-Finance, Finance Product Managers, Payments Product Managers
- Professionals looking to expand their network and grow in the fast paced industry of Fintech

Budget

\$100k in Q1 FY21

Core team

Brand ambassadors,
community founders- Team
Recko, members, followers

Deliverables

- Contact info of key stakeholders for the community, mailing lists,
- Community platform/forum (**Discourse** or Tribe),
- Member profile
- Rules & norms

Promotion

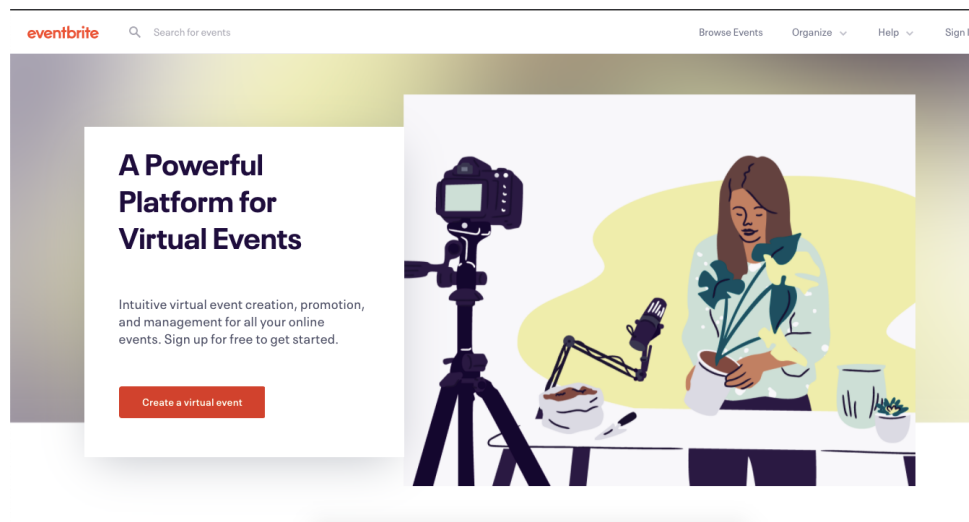
- Fortnightly newsletter to all members and subscribers- Finance Forward
- LinkedIn page with regular event updates,
- Online Survey, publishing report findings,
- landing page sharing the report as gated content to get more sign ups on our platform,
- get featured on Yourstory, CFO magazine
- Publish leader testimonials on events page

Logistics

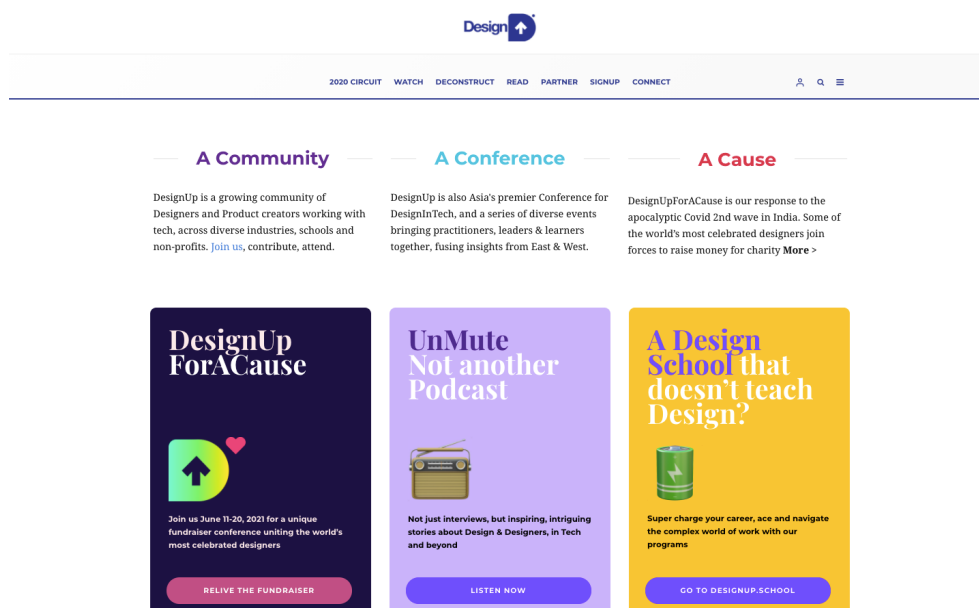
- Create a public group on **Telegram**. Email/DM the link to your target contacts on LinkedIn. Use Telegram to keep the community engaged through everyday questions, insightful articles and other content
- Create a customizable community builder on **Tribe** (tribe.so) to leverage powerful social engagements through personalised content experience, multiple post types, gamification, public/private access etc.
- Extend the community on **Clubhouse** to foster deeper connections through voice
- Email marketing; email links of past event recordings to all subscribers
- Announce events on LinkedIn & Twitter
- SEO of events page

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INSPIRATION



Eventbrite's platform creates seamless experience for hosts and attendees and helps build communities + relationships through built-in marketing & communication tools



Designup builds a community of TechSavvy, early-adopters, thought-leaders & taste-makers by hosting conferences and workshops in partnership with design studios, educators and scholars across India and SEA.